

 Aviapages **Lugano Airport**
L'Aeroporto della Svizzera italiana

Aviapages Swiss Private Jets Show
7th of April 2020
Lugano Airport, Switzerland

Dear Partners!



We are happy to share with you this presentation about our Aviapages Swiss Private Jets Show 2020 in Lugano airport, which will take place at 7th of April (Tuesday).

Build the event basis on first edition, we are confident, the second one will bring even a better opportunities to promote your business, have a valuable and quality networking, as well as to enjoy the event atmosphere and the unique place of the *Svizzera Italiana*.

We are looking forward to see you in Lugano!



What to expect>

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This year we took care not to over loop the show with the other industry events, such as Friedrichshafen, ABACE or Easter Holidays.

Based on the last year, we are expecting to host:

- 10 - 12 aircraft on the static display
- 250 guests, industry professionals (operators, banks, brokers, FBOs from Switzerland, EU, UK, Russia, Middle East).
- End-users, as well as potential customers (second part of the day the show will be opened for the interested audience)

This year we will divide the hangar zone into the general and VIP zones (dedicated to professionals), where the catering will be available during the day.

More aircraft will be placed outside the hangar and we will take care about its heating in case of cold weather.



Estimated Agenda

10.00 till 14.00 Professionals meetings only

14.00 till 18.00 Professionals and general public access

15.00 till 16.30 Helicopter trips available

19.00 till 21.00 Evening reception, by invitation only

The View Lugano

evening reception venue



Accessibility

Lugano Airport is easily accessible by following ways:

- Direct train connection to Lugano (Swiss railways route Milano - Zurich) (<https://www.sbb.ch>, <http://www.trenitalia.com/>) 1 hour from Milan or 2 hours from Zurich
- By car from Milano (1h. drive), Milan Malpensa Airport (40 min. drive) or from Zurich (2 h. drive) (A2 motorway location)
- In addition, we have reserved for you 100 free car parking places.



Sponsorship Packages



GOLD

- Large banner placement in the hangar
- Outside hangar branding
- Website and social media promo
- Banner in the evening reception
- Marketing materials display
- Invited guests free access
- 2 free spaces in static display

Cost: EUR 7900.

SILVER

- Medium size shared banner in the hangar
- Outside hangar shared branding
- Website and social media promo
- Shared placement in the banner in evening reception
- Marketing materials display
- 1 free space in the static display
- Invited guests free access

Cost: EUR 3900.

BRONZE

- Shared branding inside the hangar banner
- Website and social media promo
- Invited guests free access

Cost: EUR 2190.

Stands Placement

- Stands placement rent Each 3x3 meters spaces rent inside of the hangar.
- The basic place includes table, chairs, electric output and place for the marketing materials placement

(extra electricity consumption fee can be applied)

Cost: EUR 1500.





Static Display>

Static Display



We are inviting all our Partners to place its aircraft at the Aviapages Swiss Private Jets Show.

The placement is free of charge as well as the handling fees and the parking rates will be significantly reduced during the show. In addition, to the handling the only extra fee will be applied to the de-securized zone provision. The invoice for such will be applied after the show. The approximate rate is EUR 1100 for the heavy jet and EUR 700 for the mid. size/light.



We will be glad to see you
as our Guests and
Partners!

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